



**MISSOURI ETHICS COMMISSION**

P.O. Box 1254  
Jefferson City, MO 65102  
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Julie A. Allen  
Executive Director

December 29, 2010

Alliance for Truth  
Mark Patterson, Treasurer  
229 Chesterfield Business Parkway  
Chesterfield, MO 63005

Re: Case No. 10E150

To Whom It May Concern:

The Missouri Ethics Commission, considered at the December 29, 2010 meeting, the complaint filed against Alliance for Truth. The Commission reviewed the allegation that Alliance for Truth failed to display the paid for by disclosure on materials provided online for printing and on the Alliance for Truth's website pursuant to Chapter 130, RSMo.

From the facts presented, the Commission voted to dismiss this case as the allegations are unsubstantiated. The investigation did not show reasonable grounds for a violation of the Chapter 130, RSMo. Chapter 130.031.8, RMSO defines printed matter to include any pamphlet, circular, handbill, sample ballot, advertisements . . . or other imprinted or lettered material.

The investigation showed that the website maintained by the Alliance for Truth provided links to "downloadable files" which were created by a volunteer political consultant. The Alliance for Truth provided instructions to persons who downloaded the flyers to include the required "paid for by" information.

The Commission cautions the Alliance for Truth that designing flyers and posting these flyers on a website, available for printing from the website, could be considered publishing, circulating, or distributing printed matter. For that reason, consideration should be given to providing a "paid for by" disclaimer under these circumstances. In addition, you should be aware of Commission Opinion 1994.08.122 in determining any costs associated with designing printed matter.

Sincerely,

A handwritten signature in cursive script that reads "Julie A. Allen".

Julie A. Allen, CPA, PMP  
Executive Director

JAA:sc