

Filed
FEB 23 2012
Missouri Ethics
Commission

**BEFORE THE
MISSOURI ETHICS COMMISSION**

MISSOURI ETHICS COMMISSION,)
)
Petitioner,)
) Case No. 10E133
v.)
)
JAMES H. LONG,)
)
and)
)
LONG FOR SENATE)
)
Respondents.)

**JOINT STIPULATION OF FACTS, WAIVER OF HEARINGS
BEFORE THE MISSOURI ETHICS COMMISSION, AND
CONSENT ORDER WITH JOINT PROPOSED
FINDINGS OF FACT AND CONCLUSIONS OF LAW**

The undersigned parties jointly stipulate to the facts and consent to the action set forth below.

The undersigned Respondents, James H. Long and Long for Senate, acknowledge that they have received and reviewed a copy of the Complaint filed by the Petitioner in this case, and the parties submit to the jurisdiction of the Missouri Ethics Commission.

The undersigned Respondents further acknowledge that they are aware of the various rights and privileges afforded by law, including but not limited to: the right to appear and be represented by counsel; the right to have all charges against Respondents be proven upon the record by competent and substantial evidence; the right to cross-examine any witness appearing at the hearing against Respondents; the right to present evidence on Respondents' behalf at the hearing; and the right to a decision upon the record of the hearing. Being aware of these rights provided to Respondents by operation of law, the undersigned Respondents knowingly and

voluntarily waive each and every one of these rights and freely enter into this Joint Stipulation of Facts, Waiver of Hearings before the Missouri Ethics Commission, and Consent Order with Joint Proposed Findings of Fact and Conclusions of Law, and agree to abide by the terms of this document.

I.

Based upon the foregoing, the Petitioner and the undersigned Respondents jointly stipulate to the following and request that the Missouri Ethics Commission adopt as its own the Joint Proposed Findings of Fact and the Joint Proposed Conclusions of Law, as follows:

JOINT FINDINGS OF FACT

1. The Missouri Ethics Commission (“the Commission”) is an agency of the State of Missouri established pursuant to §105.955, RSMo, in part for the purpose of enforcing the provisions of Chapter 130, RSMo.
2. Respondent, James H. Long was an unsuccessful candidate for State Senate, District 4, in the August 3, 2010 Primary Election.
3. Respondent, Long for Senate was a candidate committee in support of Respondent Long.
4. On April 21, 2010, a Statement of Committee Organization was filed with Petitioner by Respondents.
5. Respondents filed a termination statement on December 1, 2010.
6. Pursuant to Section 130.026, RSMo, the Missouri Ethics Commission and St. Louis City Board of Elections are the appropriate officers designated to receive campaign finance reports under Chapter 130, RSMo, for Respondent Committee.

7. Respondent Long was ultimately responsible for filing campaign finance reports for Respondent Committee, pursuant to Sections 130.041.1 and 130.058, RSMo.

8. On September 2, 2010, a complaint was filed with the Commission.

9. Pursuant to Section 105.959, RSMo, the Commission's staff has investigated the files of the Commission and reported its findings to the Commission.

10. Based on the report of its staff, the Commission determined that there are reasonable grounds to believe that a violation of law has occurred and is therefore authorized to hold a hearing in this matter pursuant to Section 105.961.3, RSMo.

Count I

Contributions

11. Respondents failed to report the employer or occupation of the following 48 contributors who made 79 contributions, which contributions were in excess of \$100.00 per contributor, and which totaled \$14,675.

<u>CONTRIBUTOR/ ADDRESS/ OCCUPATION</u>	<u>DATE</u>	<u>AMOUNT</u>	<u>Monetary or In Kind</u>	<u>Aggregate Contributions</u>
Brian Vollmer 6016 Highfield Dr. St. Louis MO 63109	4/27/2010	\$50.00	Monetary	\$150.00
	6/9/2010	\$50.00	Monetary	
	6/30/2010	\$50.00	Monetary	
Charles/G. Lane 4540 Laclede St. Louis MO 63108	5/23/2010	\$100.00	Monetary	\$120.00
	6/30/2010	\$20.00	Monetary	
Chris Day 122 Old Sugar Creek Road St. Louis MO 63049	6/30/2010	\$100.00	Monetary	\$120.00
	6/9/2010	\$20.00	Monetary	
Chris Mollter 7125 Rabenburg Place St. Louis MO	4/28/2010	\$100.00	Monetary	\$150.00
	5/23/2010	\$50.00	Monetary	
Dan Duffy 321 Bradington Drive Columbia IL 62236	6/27/2010	\$150.00	Monetary	\$150.00
Dan Ward 7425 Jeanene Ave St. Louis MO 63116	6/30/2010	\$50.00	Monetary	\$200.00
	4/27/2010	\$150.00	Monetary	
Daniel Ward 2779 Riebold St. Louis MO 63010	4/9/2010	\$1,000.00	Monetary	\$1,000.00
Dave/David Lowell 43 Willmore St. Louis MO 63109	6/30/2010	\$50.00	Monetary	\$450.00
	6/24/2010	\$50.00	Monetary	
	4/9/2010	\$100.00	Monetary	
	5/23/2010	\$250.00	Monetary	
Dave Wilson 3906 Plinni St. Louis MO 63123	4/27/2010	\$100.00	Monetary	\$175.00
	5/23/2010	\$75.00	Monetary	

<u>CONTRIBUTOR/ ADDRESS/ OCCUPATION</u>	<u>DATE</u>	<u>AMOUNT</u>	<u>Monetary or In Kind</u>	<u>Aggregate Contributions</u>
Dennis Ward 5830 Dove Meadow St. Louis MO 63129	4/27/2010	\$100.00	Monetary	\$400.00
	7/18/2010	\$100.00	Monetary	
	6/24/2010	\$200.00	Monetary	
Ed Beffea 12130 Georgian Till St. Louis MO 63131	4/27/2010	\$200.00	Monetary	\$200.00
Frank Swatske 901 Garden Ridge Lewisville TX 75077	7/29/2010	\$150.00	Monetary	\$150.00
Gary Knight 13307 East Lane St. Louis MO 63118	5/23/2010	\$250.00	Monetary	\$250.00
George Weindel 13532 Bahn Fyre St. Louis MO 63128	5/23/2010	\$100.00	Monetary	\$140.00
	6/9/2010	\$40.00	Monetary	
Gerald Jachyra 4310 Jamieson St. Louis MO 63109	7/21/2010	\$200.00	Monetary	\$200.00
Jake Muniz 6546 Delor St St. Louis MO 63109	4/27/2010	\$5.00	Monetary	\$205.00
	6/30/2010	\$200.00	Monetary	
James Long III 6776 Eichelberger St. Louis MO 63109	5/23/2010	\$750.00	Monetary	\$750.00
Jeffrey Fort 5 Dromara St. Louis MO 63124	8/2/2010	\$2,000.00	Monetary	\$2,000.00
Jerry Lee 665 Skinker St. Louis MO 63105	6/30/2010	\$120.00	Monetary	\$120.00
Joe Steiger 2854 Championship Rd St. Louis MO	4/27/2010	\$50.00	Monetary	\$125.00
	5/23/2010	\$50.00	Monetary	
	6/9/2010	\$25.00	Monetary	
John Despain 2235 Sublette St. Louis MO 63110	4/27/2010	\$100.00	Monetary	\$200.00
	6/30/2010	\$100.00	Monetary	
John Winkler 2920 Estate Dr. Waterloo IL 62298	4/27/2010	\$200.00	Monetary	\$200.00

<u>CONTRIBUTOR/ ADDRESS/ OCCUPATION</u>	<u>DATE</u>	<u>AMOUNT</u>	<u>Monetary or In Kind</u>	<u>Aggregate Contributions</u>
Jon Long 5201 Delor St St. Louis MO 63109	4/27/2010	\$100.00	Monetary	\$240.00
	6/30/2010	\$60.00	Monetary	
	6/9/2010	\$40.00	Monetary	
	6/24/2010	\$40.00	Monetary	
Keith Hearn 6167 Pathfinder St. Louis MO	6/9/2010	\$150.00	Monetary	\$150.00
Kelly Finan 9505 E Vista St. Louis MO 63050	5/23/2010	\$250.00	Monetary	\$250.00
Larry Richards 1005 Del Ebro St. Louis mo 63011	7/22/2010	\$200.00	Monetary	\$200.00
Lou Wilson 3512 McKean Ave St. Louis MO 63118	4/27/2010	\$100.00	Monetary	\$160.00
	6/9/2010	\$20.00	Monetary	
	6/24/2010	\$20.00	Monetary	
	6/30/2010	\$20.00	Monetary	
Mark Woolbright 5540 Wooded Creek St. Louis MO 63304	5/23/2010	\$200.00	Monetary	\$200.00
Matt&Kim Madden 36 Wilmore St. Louis MO 63109	4/27/2010	\$1,000.00	Monetary	\$1,100.00
	6/9/2010	\$100.00	Monetary	
Michael Berry 2605 S.Hanley St. Louis MO	4/27/2010	\$150.00	Monetary	\$150.00
Michael Grove 3974 Camelot St. Louis MO	6/9/2010	\$125.00	Monetary	\$125.00
Michael Wuellner 6628 Neosho St. Louis MO 63109	7/22/2010	\$200.00	Monetary	\$200.00
Mike Fitzgerald 77 Wilmore Rd St. Louis MO 63109	4/27/2010	\$150.00	Monetary	\$410.00
	5/23/2010	\$140.00	Monetary	
	6/30/2010	\$120.00	Monetary	
Mike Shepard 11734 T St. Louis MO 63128	5/23/2010	\$150.00	Monetary	\$190.00
	6/30/2010	\$40.00	Monetary	
Nancy Watkins 1221 Locust St. Louis MO	6/9/2010	\$200.00	Monetary	\$200.00

<u>CONTRIBUTOR/ ADDRESS/ OCCUPATION</u>	<u>DATE</u>	<u>AMOUNT</u>	<u>Monetary or In Kind</u>	<u>Aggregate Contributions</u>
Paul Horgan 34 N. Brentwood STE7 St. Louis MO	4/27/2010	\$100.00	Monetary	\$200.00
	6/9/2010	\$100.00	Monetary	
Paul Stewart 6203 Walsh St. Louis MO 63109	7/28/2010	\$300.00	Monetary	\$300.00
Paul Zouglas 6575 Tholozan St. Louis MO 63109	4/28/2010	\$100.00	Monetary	\$150.00
	4/27/2010	\$50.00	Monetary	
Phil Czarnec 161. Wash Blvd St. Louis MO 63108	4/27/2010	\$250.00	Monetary	\$250.00
Rubin Holmes 5315 Butler Hill Estates St. Louis MO 63128	5/23/2010	\$250.00	Monetary	\$250.00
Stephen Dodge 1645 Grace St. Louis MO	6/30/2010	\$125.00	Monetary	\$125.00
Steve Tucker 14 Willmore St. Louis MO 63109	4/9/2010	\$500.00	Monetary	\$770.00
	5/21/2010	\$270.00	In Kind	
Steve Vollmer 4637 Tower Grove Pl St. Louis MO 63110	6/9/2010	\$150.00	Monetary	\$250.00
	4/27/2010	\$100.00	Monetary	
Thomas Bottini 8825 Old Sappington Rd St. Louis MO	4/27/2010	\$200.00	Monetary	\$200.00
Tim OBrien 5403 Heather Bluff St. Louis MO	6/9/2010	\$250.00	Monetary	\$250.00
Tim Ward 5779 Wichershire St. Louis MO 63129	4/27/2010	\$200.00	Monetary	\$200.00
Tina Ward 2779 Riebold St. Louis MO 63010	6/27/2010	\$500.00	Monetary	\$500.00

<u>CONTRIBUTOR/ ADDRESS/ OCCUPATION</u>	<u>DATE</u>	<u>AMOUNT</u>	<u>Monetary or In Kind</u>	<u>Aggregate Contributions</u>
William Barnes 1909 Tahoe Rockwell TX 75087	7/12/2010	\$200.00	Monetary	\$200.00

Count II

“Paid for By” Disclosures (Mail)

12. Respondents made expenditures for mailings, examples of which are attached hereto as Exhibit A, which stated “Paid for by Citizens for Long, Dave Lowell, Treasurer.”

13. The correct identification for the mailings was, “Paid for by Long for Senate, Dave Lowell, Treasurer.”

COUNT III

FAILURE TO REPORT IN-KIND CONTRIBUTIONS OR, IN THE ALTERNATIVE, FAILURE TO REPORT EXPENDITURES AND “PAID FOR BY” (YARD SIGNS)

14. Prior to the primary election, yard signs saying “Fire Fighters, Police, Teachers & Working Families, James Long, Vote Aug 3 – State Senate,” banners that stated, “Vote Aug 3, James Long, Democrat for Senate,” and banners that stated “Police and Fire Fighters, James Long, Democrat for Senate” were displayed in the Senate District in which Respondent was running for State Senate.

15. These yard signs included the disclosure “Paid for by Citizens for Long.” Exhibit B.

16. These yard signs provided support for James Long’s candidacy in the primary election.

17. These yard signs and banners were in-kind contributions from a fire fighters group.

18. At no time prior to the Commission's complaint did Respondents report the value of the yard signs as an in-kind contribution for the fire fighters or any other person, or an expenditure.

19. Prior to the Commission's complaint, the only printing expenditures reported by Respondents were for postcards and brochures, not for yard signs and banners.

JOINT CONCLUSIONS OF LAW

Count I

Contributions

20. According to Section 130.041.1(3)(a), RSMo:

Except as provided in subsection 5 of section 130.016, the candidate, if applicable, treasurer or deputy treasurer of every committee which is required to file a statement of organization, shall file a legibly printed or typed disclosure report of receipts and expenditures. The reports shall be filed with the appropriate officer designated in section 130.026 at the times and for the periods prescribed in section 130.046. Except as provided in sections 130.049 and 130.050, each report shall set forth:

(3) Receipts for the period, including:

(a) Total amount of all monetary contributions received which can be identified in the committee's records by name and address of each contributor. In addition, the candidate committee shall make a reasonable effort to obtain and report the employer, or occupation if self-employed or notation of retirement, of each person from whom the committee received one or more contributions which in the aggregate total in excess of one hundred dollars...

21. According to Section 130.120, RSMo:

(1) A separate listing by name, address, employer or occupation if self-employed, of each person from whom the committee received one or more contributions, in money or other things of value, which in the aggregate total in excess of \$25, together with the date and amount of each such contribution. No candidate or candidate committee shall accept any contribution without such information, except as provided in subsection 6 of Section 130.031.

22. There is probable cause that Respondents violated Sections 130.041.1(3)(a), RSMo and 130.120, RSMo, by failing to report the employer and/or occupation for 48 contributors who made 79 contributions, which contributions were in excess of \$100.00 per contributor, and which totaled \$14,675, and that Respondents did so knowingly.

Count II

"Paid for By" Disclosures (Mail)

23. Under Section 130.031.8, RSMo:

Any person publishing, circulating, or distributing any printed matter relative to any candidate for public office or any ballot measure shall on the face of the printed matter identify in a clear and conspicuous manner the person who paid for the printed matter with the words "Paid for by" followed by the proper identification of the sponsor pursuant to this section. For the purposes of this section, "printed matter" shall be defined to include any . . . sign,

including signs for display on motor vehicles, or other imprinted or lettered material;

...

(2) In regard to any printed matter paid for by a committee, it shall be sufficient identification to print the name of the committee as required to be registered by subsection 5 of section 130.021 and the name and title of the committee treasurer who was serving when the printed matter was paid for.

24. There is probable cause to believe that Respondents violated Section 130.031.8, RSMo, by purchasing printed material, specifically brochures and postcards, relative to candidate Long, failing to identify the committee "Long for Senate," in its "paid for by" disclosure, and improperly identifying a non-existent committee "Citizens for James H. Long" in its "paid for by" disclosure.

COUNT III

FAILURE TO REPORT IN-KIND CONTRIBUTIONS OR, IN THE ALTERNATIVE, FAILURE TO REPORT EXPENDITURES AND "PAID FOR BY" (YARD SIGNS)

25. According to Section 130.041.1(3)(a), RSMo:

Except as provided in subsection 5 of section 130.016, the candidate, if applicable, treasurer or deputy treasurer of every committee which is required to file a statement of organization, shall file a legibly printed or typed disclosure report of receipts and expenditures. The reports shall be filed with the appropriate officer designated in section 130.026 at the times and for the periods

prescribed in section 130.046. Except as provided in sections 130.049 and 130.050, each report shall set forth:

...

(3) Receipts for the period, including:

...

(a) Total amount of all monetary contributions received which can be identified in the committee's records by name and address of each contributor. In addition, the candidate committee shall make a reasonable effort to obtain and report the employer, or occupation if self-employed or notation of retirement, of each person from whom the committee received one or more contributions which in the aggregate total in excess of one hundred dollars.

...

(4) Expenditures for the period, including the full name and mailing address of each person to whom an expenditure of money or any other thing of value in the amount of more than one hundred dollars has been made, contracted for or incurred, together with the date, amount and purpose of each expenditure. Expenditures of one hundred dollars or less may be grouped and listed by categories of expenditure showing the total dollar amount of expenditures in each category . . .

26. According to §130.120, RSMo:

(1) A separate listing by name, address, employer or occupation if self-employed, of each person from whom the committee received one or more contributions, in money or other things of value, which in the aggregate total in excess of \$25, together with the date and amount of each such contribution. No candidate or candidate committee shall accept any contribution without such information, except as provided in subsection 6 of Section 130.031.

27. According to Section 130.011(11), RSMo, a contribution is “a payment, gift, loan, advance, deposit, or donation of money or *anything of value* for the purpose of supporting or opposing the nomination or election of any candidate for public office. . . . A contribution of anything of value shall be deemed to have a money value equivalent to the fair market value.” (emphasis added).

28. According to Section 130.011(18), RSMo, an "in-kind contribution" is a contribution in a form other than money.

29. There is probable cause to believe that Respondents violated Section 130.041.1(3)(a), RSMo, by failing to report the value of the in-kind contribution of the yard signs and banners.

II.

Based on the foregoing, the parties hereto mutually agree and stipulate that the following shall constitute the order entered by the Missouri Ethics Commission in this matter. This order will be effective immediately upon the issuance of the Consent Order of the Missouri Ethics Commission without further action by any party:

1. The parties to this Joint Stipulation understand that the Petitioner will maintain this Joint Stipulation as an open and public record of the Missouri Ethics Commission.

2. The Commission shall issue its Consent order in the form attached hereto as Exhibit C.

a. Respondents agree that they will comply with all relevant sections of Chapter 130, RSMo.

b. It is the order of the Missouri Ethics Commission that a fee is imposed against Respondents Long and Long for Senate, in the amount of \$2,100, pursuant to Section 105.961.4(6), RSMo. However, if either Respondent pays \$300 of that fee and files all reports within 45 days after the date of the Order, the remainder of the fee will be stayed for two years, subject to the provisions below. The fee will be paid by check or money order made payable to the Missouri Ethics Commission and sent to the Missouri Ethics Commission at the time of execution of this Joint Stipulation.

c. If either of Respondents Long or Long for Senate commits any further violations of the campaign finance laws under Chapter 130, RSMo, during the two year stay, then Respondents will be required to pay the remainder of the fee. The fee will be due immediately upon final adjudication finding either Respondent has committed such a violation.

d. Respondents Long and Long for Senate shall be jointly and severally liable for all fees imposed under this order.

3. The parties consent to the entry of record and approval of this Joint Stipulation and to the termination of any further proceedings before the Commission based upon the Complaint filed by the Petitioner in the above action.

4. Respondents, together with their heirs, successor and assigns, do hereby waive, release, acquit and forever discharge the Missouri Ethics Commission and its attorneys of or from any liability, claim, actions, causes of action, fees, costs and expenses, and compensation, including but not limited to, a claim for attorney's fees whatsoever which Respondents and Respondents' attorney now have or which they may hereafter have, which are based upon or arise out of the above cases.

5. This joint stipulation does not settle, release, waive, or otherwise relieve Respondents from any late filing fees due to the appropriate filing authority, including Petitioner Missouri Ethics Commission. Respondents understand that late filing fees accrue automatically under Section 105.963, RSMo.

RESPONDENT JAMES H. LONG

By: James H. Long 1-23-2012
James H. Long Date

By: Jim Towey 2/8/12
Jim Towey Date

McCarthy Leonard & Kaemmerer, L.C.
400 South Woods Mill Road
Chesterfield, MO 63019
Telephone: (314) 392-5200
ATTORNEY FOR RESPONDENT

PETITIONER

By: Julie A. Allen 2/23/12
Julie A. Allen Date
Executive Director

By: Curtis R. Stokes
Curtis R. Stokes Date

Staff Attorney
Missouri Ethics Commission
3411-A Knipp Drive
Jefferson City, MO 65109
Telephone: (573) 751-2020
ATTORNEY FOR PETITIONER

RESPONDENT LONG FOR SENATE

By: James H. Long 1-23-2012
Long for Senate Date

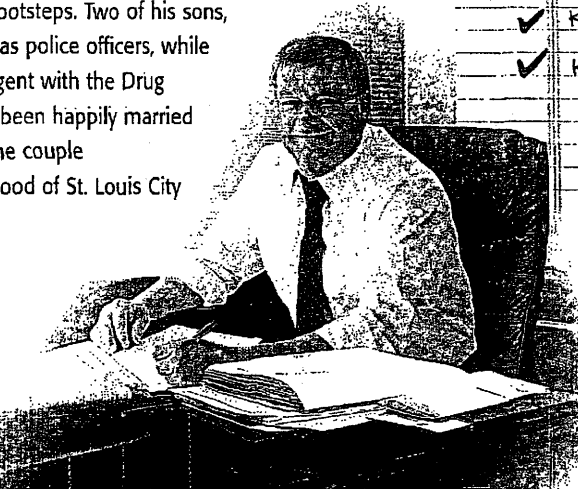
By: Jim Towey 2/8/12
Jim Towey Date

McCarthy Leonard & Kaemmerer, L.C.
400 South Woods Mill Road
Chesterfield, MO 63019
Telephone: (314) 392-5200
ATTORNEY FOR RESPONDENT

JAMES LONG

James H. "Jim" Long is a retired Sergeant with the St. Louis Metropolitan Police Department and he has served in numerous districts, including the 1st, 3rd, 5th and 9th. He also served in the Intelligence Unit. During Jim's 35 years of service, he has received various awards for excellence and bravery. Some of those awards include a Meritorious Service Citation, the highest honor bestowed a police officer, and five Chief's Letters of Commendation, the second highest honor.

Jim is proud to have his sons follow in his footsteps. Two of his sons, Jeff and Jon, serve the St. Louis community as police officers, while his third son, Jim, serves the nation as an agent with the Drug Enforcement Administration (DEA). Jim has been happily married to his wife Sunny for 40 wonderful years. The couple has made the Southwest Garden neighborhood of St. Louis City their home for 33 years.



MY PLEDGE TO YOU!

- ✓ OPPOSE NEW JOB-KILLING TAXES!
- ✓ FIGHT GOVERNMENT WASTE, FRAUD, & ABUSE!
- ✓ MANDATORY SENTENCES FOR CRIMINALS!
- ✓ BUILD & REPAIR OUR HIGHWAYS!
- ✓ RETAIN LOCAL CONTROL OF OUR SCHOOLS!
- ✓ KEEP TAXES LOW!
- ✓ KEEP OUR NEIGHBORHOODS SAFE!

ENDORSEMENTS

- St. Louis City Firefighters
- St. Louis City Police Officer Association
- American Federation of Teachers
- AFSCME

TO VOLUNTEER OR FOR A YARD SIGN:

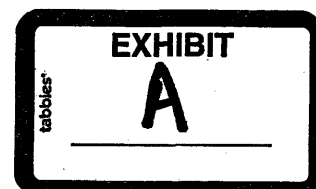
CONTACT JIM TODAY:

314-368-0319

JimLong@jimlongforsenate.com

www.JimLongforSenate.com

Paid for by Citizens for James H. Long, Dave Lowell, Treasurer



**JIM'S
SENATE "TO DO" LIST**

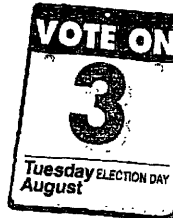
- ✓ **JOB CREATION...**
by providing tools and incentives
to attract new business.
- ✓ **QUALITY EDUCATION...**
for all our children, which is
critical for our economic future.
- ✓ **SAFE STREETS...**
by providing resources needed by
our public safety agencies.
- ✓ **AFFORDABLE HEALTHCARE...**
regardless of pre-existing
conditions, while reducing costs
for business.
- ✓ **A STRONGER MISSOURI...**
for policies that lead to stronger
cities, stronger regions, and leading
to a stronger Missouri.

ENDORSEMENTS

- St. Louis City Firefighters
- St. Louis City Police Officer Assoc.
- American Federation of Teachers
- AFSCME

"Jim Long is what Saint Louis and Missouri needs: an honest, hard-working family man with a grounded and untainted vision for this great state!"

*- Joe Steiger, Vice President,
St. Louis Police Officer's Association*



"James Long is a true public servant. He has served our community for over 35 years. He is exactly what we need to move St. Louis forward. He brings a fresh perspective and wealth of knowledge that is so desperately needed in Jefferson City. On Tuesday, August 3rd I ask you to join me, the 24th Ward, St. Louis Firefighters and Police Department, and thousands of others in bringing real change to Jefferson City."

*Thank you for your years of support,
Rachel Storch,
State Representative*

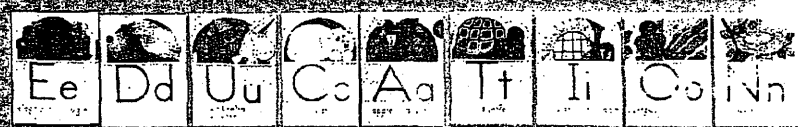


**JAMES
LONG**
DEMOCRAT FOR SENATE

**EXPERIENCE THAT WORKS FOR YOU
CONTACT JIM TODAY:**

314-368-0319
JimLong@jimlongforsenate.com
www.JimLongforSenate.com

Paid for by Citizens for James H. Long, Dave Lowell, Treasurer



**OUR CLASSROOMS
ST. LOUIS' FUTURE!**

YET, THE MISSOURI STATE SENATE CONTINUES TO UNDERFUND
OUR CLASSROOMS...

IF OUR CHILDREN ARE EVER GOING TO GET THE EDUCATION
THEY DESERVE AND NEED TO COMPETE IN TODAY'S WORLD,
WE NEED A STATE SENATOR THAT WILL FIGHT FOR
THEM EVERYDAY.

**JAMES
LONG**
DEMOCRAT FOR SENATE

JIM SAYS
 VOTE YES
PROP S

**Jim's Commitment to
to Our Classrooms**

- + Insist that more tax dollars go directly to our classrooms.
- + Fight for our public schools's fair share.
- + Tuition freeze at Missouri colleges and universities
- + Ensure that all new dollars raised from gambling go directly to our classrooms.
- + Jim is a proud graduate of the St. Louis Public School system (Cleveland High).

Jim is lifelong St. Louis City resident and a retired sergeant with the St. Louis Metropolitan Police Department where he served with distinction for 35 years. He has been happily married to his wife Sunny for 40 wonderful years raising the children in the Southwest Garden neighborhood in the city.

VOTE AUGUST 3

DEMOCRAT PRIMARY
TO VOLUNTEER OR FOR A YARD SIGN:

CONTACT JIM TODAY:
314-368-0319
JimLong@jimlongforsenate.com
www.JimLongforSenate.com

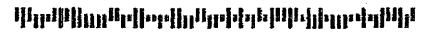
MISSOURI HEALTH INSURANCE CLAIM FORM

1. MEDICARE <input type="checkbox"/> (Medicare #) MEDICAID <input type="checkbox"/> (Medicaid #) CHAMPUS <input type="checkbox"/> (Sponsor's SSN) CHAMPVA <input type="checkbox"/> (VA File #) GROUP HEALTH PLAN <input checked="" type="checkbox"/> (SSN or ID) FECA <input type="checkbox"/> (SSN or ID) OTHER <input type="checkbox"/> (ID)		1a. INSURED'S I.D. NUMBER (FOR PROGRAM IN ITEM 1)
2. PATIENT'S NAME (Last Name, First Name, Middle Initial)		4. INSURED'S NAME (Last Name, First Name, Middle Initial)
5. PATIENT'S ADDRESS (No., Street) CITY _____ STATE _____		7. INSURED'S ADDRESS (No., Street) CITY _____ STATE _____
3. PATIENT'S BIRTH DATE (DD / MM / YY)		6. RELATIONSHIP TO INSURED (Spouse, Child, Other)
8. PATIENT'S STATUS (Employed, Unemployed, Retired, Disabled)		9. OTHER INSURED'S NAME (Last Name, First Name, Middle Initial)
10. EMPLOYER'S NAME OR SCHOOL NAME		11. INSURED'S POLICY GROUP OR FECA NUMBER 30500
12. PATIENT'S OR ALTERNATE BENEFICIARY'S NAME		13. INSURED'S DATE OF BIRTH (MM / DD / YY)
14. AUTO ACCIDENT? (YES / NO)		15. EMPLOYER'S ADDRESS (City, State)

DENIED
 REPUBLICAN-CONTROLLED
 MISSOURI SENATE

Print Std
US Postage
PAID
St Louis MO
Permit 256

*****AUTO**5-DIGIT 63112
 RICHARD R RICE
 6175 WESTMINSTER PL
 SAINT LOUIS MO 63112-1209



YES WE CAN!

"I believe in this community, I know what can be achieved if we work together. But we need Jefferson City to work with us not against us."

I will make creating jobs priority #1...

FIGHT against Tax Breaks for companies that send jobs overseas

INVEST in the high-growth industry of tomorrow and renewable energy

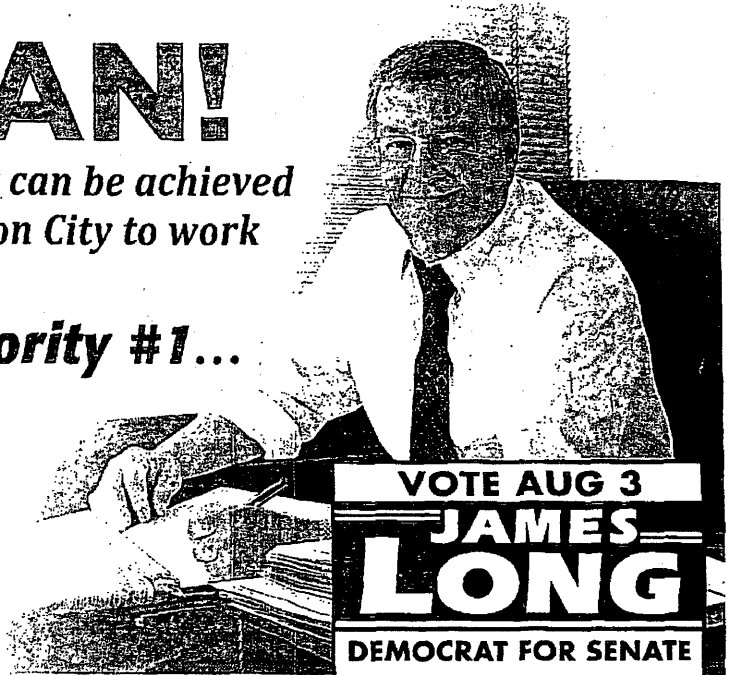
HELP grow our small businesses with tax incentives for those businesses that create jobs

"With so many of our families hurting, I'm running for Senate to create good paying jobs, get our economy back on track and deliver real results for St. Louis."

Paid for by Citizens for James H. Long, Dave Lowell, Treasurer

ENDORSEMENTS

- St. Louis City Firefighters
- St. Louis City Police Officer Association
- American Federation of Teachers
- AFSCME



TO VOLUNTEER OR FOR A YARD SIGN:

CONTACT JIM TODAY:
314-368-0319

JimLong@jimlongforsenate.com
www.JimLongforSenate.com

JAMES LONG

EXPERIENCE

THAT WORKS FOR YOU

"Jim Long is what Saint Louis and Missouri needs: an honest, hard working family man with a grounded and untainted vision for this great state!" — Joe Steiger, Vice President, St. Louis Police Officer's Association

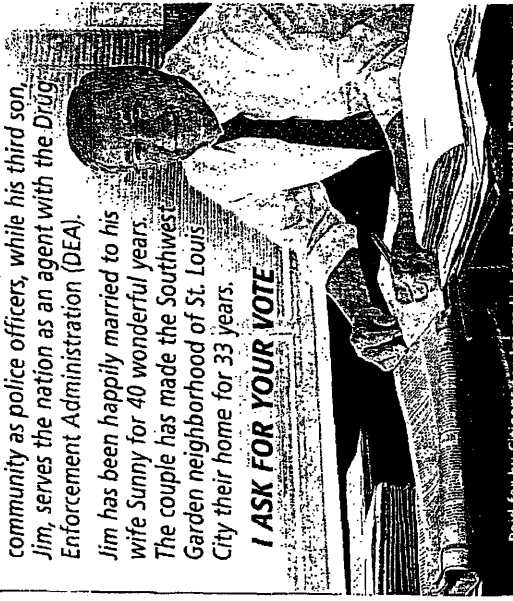
- Lifelong Saint Louis City Resident
- 35 Years of Service, St. Louis Police Department
- Cleveland High School Graduate
- Attended Webster University
- Previous Chairman, St. Louis Police Pension Fund

James H. "Jim" Long is a retired sergeant with the St. Louis Metropolitan Police Department and he has served in numerous districts, including the 1st, 3rd, 5th and 9th. He also served in the Intelligence Unit. During Jim's 35 years of service, he has received various awards for excellence and bravery. Some of those awards include a Meritorious Service Citation, the highest honor bestowed a police officer, and five Chief's Letters of Commendation, the second highest honor.

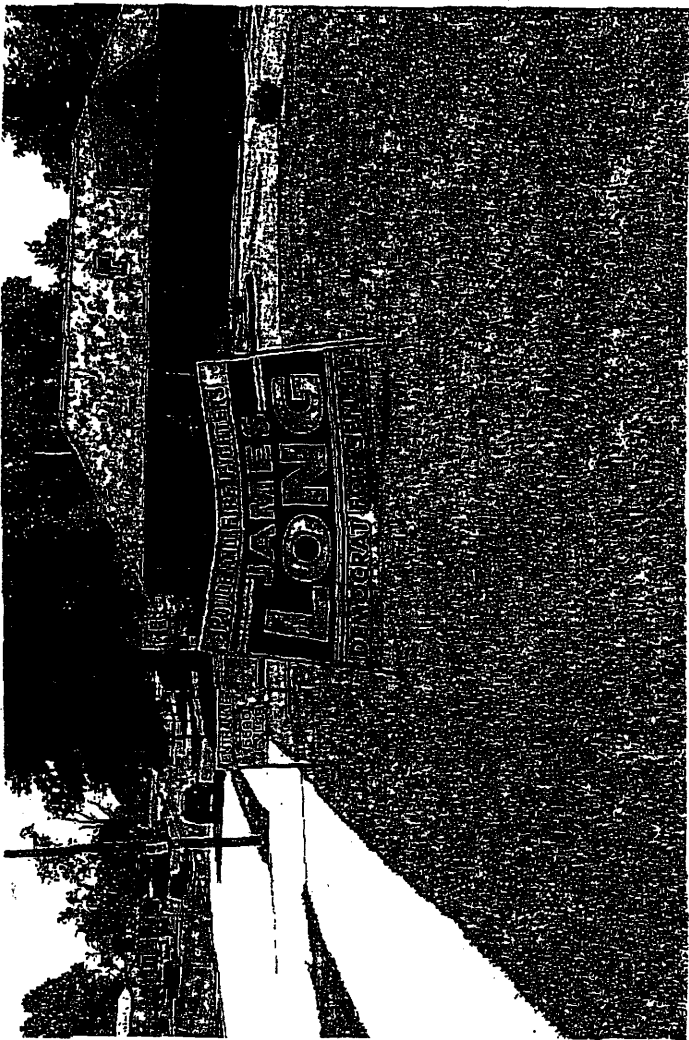
Jim is proud to have his sons follow in his footsteps. Two of his sons, Jeff and Jon, serve the St. Louis community as police officers, while his third son, Jim, serves the nation as an agent with the Drug Enforcement Administration (DEA).

Jim has been happily married to his wife Sunny for 40 wonderful years. The couple has made the Southwest Garden neighborhood of St. Louis City their home for 33 years.

I ASK FOR YOUR VOTE



Paid for by Citizens for James H. Long, Dave Lowell, Treasurer



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EXHIBIT
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Filed
FEB 23 2012
Missouri Ethics
Commission

**BEFORE THE
MISSOURI ETHICS COMMISSION**

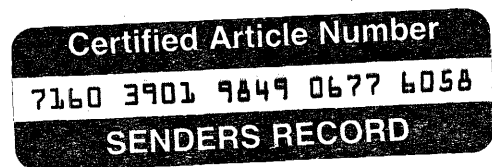
MISSOURI ETHICS COMMISSION,)
)
Petitioner,)
) Case No. 10E133
v.)
)
JAMES H. LONG,)
)
and)
)
LONG FOR SENATE,)
)
Respondents.)

CONSENT ORDER

The parties having filed a Joint Stipulation of Facts, Waiver of Hearings before the Missouri Ethics Commission, and Consent Order with Proposed Findings of Fact and Conclusions of Law (“Joint Stipulation”) with the Missouri Ethics Commission in this matter, the Missouri Ethics Commission hereby accepts as true the facts stipulated and finds that Respondents Long and Long for Senate violated Sections 130.041.1(3)(a), 130.120, and 130.031.8, RSMo, as stated in the Joint Stipulation.

The Commission directs that all terms and orders of the Joint Stipulation be adopted herein and implemented.

1. Respondents agree that they will will comply with all relevant sections of Chapter 130, RSMo.
2. It is the order of the Missouri Ethics Commission that a fee is imposed against Respondents Long and Long for Senate in the amount of \$2,100 pursuant to Section 105.961.4(6), RSMo. However, if either of Respondents pay \$300 of that fee within forty-five (45) days of the date of this Order, the remainder of the fee will be stayed

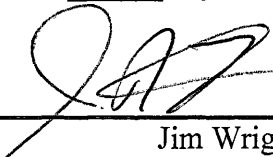


for two years, subject to the provisions below. The fee will be paid by check or money order made payable to the Missouri Ethics Commission and sent to the Missouri Ethics Commission.

3. If either of Respondents Long or Long for Senate commits any further violations of the campaign finance laws pursuant to Chapter 130, RSMo, as amended, during this two year stay, then Respondents Long and Long for Senate will be required to pay the remainder of the fee as originally imposed by the Commission. The fee will be due immediately upon final adjudication finding that either of Respondents committed such a violation.
4. Respondents Long and Long for Senate shall be jointly and severally liable for all fees imposed under this order.

SO ORDERED this 23rd day of February, 2012

By:



Jim Wright