MISSOURI ETHICS COMMISSION
NON-COMMITTEE EXPENDITURE REPORT
INSTRUCTIONS ON REVERSE SIDE

1. REPORT DATE: 11/14/14

2. FUNCTION OF REPORT (CHECK ONE)
☑ INDEPENDENT EXPENDITURE STATEMENT (S-1) OR
☐ INTERNAL DISSEMINATION REPORT (S-2)

OFFICE USE ONLY: BB

3. NAME OF PERSON OR ENTITY MAKING EXPENDITURE(S)
The Missouri Bar N101007

4. MAILING ADDRESS
ADDRESS: PO Box 119
CITY / STATE / ZIP: Jefferson City, MO 65101

5. TELEPHONE NUMBER
573.635.4128

6. TYPE OF ELECTION (CHECK ONE)
☐ PRIMARY ☑ GENERAL ☐ SPECIAL ☐ CAUCUS

7. DATE OF ELECTION
November 4, 2014

8. TYPE OF REPORT (CHECK ONE)
☐ INITIAL REPORT ☐ REPORT WITHIN 14 DAYS OF ELECTION ☑ ADDITIONAL REPORT ☐ OTHER

9. NAME OF CANDIDATE OR BALLOT MEASURE	10. OFFICE SOUGHT AND/OR POLITICAL SUBDIVISION	11. CHECK ONE SUPP	OPP	SCHEDULE OF EXPENDITURES 12. PAYEE NAME AND ADDRESS	13. NATURE AND PURPOSE OF EXPENDITURE	14. DATE MADE	15. AMOUNT
Judicial Performance Evaluations Retention	Statewide			Google Adwords	Search Marketing	11/17/14	1,247.18
Judicial Performance Evaluations Retention	Statewide			Division-D 906 Rain Forest Pkwy Columbia, MO 65202	Online Ads	11/14/14	5,054.28
Judicial Performance Evaluations Retention	Statewide			Learfield Communications PO Box 843256 Kanas City, MO 64184	Radio Ads and Online Banner Ad	11/14/14	18,133.00

16. TOTAL EXPENDITURES MADE (TOTAL COLUMN 15) $ 24,434.46

17. VERIFICATION: I CERTIFY THAT THIS REPORT IS TRUE AND COMPLETE M.E.C. ID NO. _____

SIGNATURE OF PERSON MAKING THE EXPENDITURE(S) OR AN AUTHORIZED AGENT: S L Barnett
DATE: 11/17/14

MISSOURI ETHICS COMMISSION
NOV 18 2014
HAND DELIVERED