



MEC
OPINION NO.

2005.10.100

COPY

STATE OF MISSOURI
MISSOURI ETHICS COMMISSION
P. O. BOX 1254
JEFFERSON CITY, MISSOURI 65102

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November 2, 2005

At the October 26, 2005 meeting of the Missouri Ethics Commission, your request for an opinion was discussed. The following is the Commission's response to your question:

For broadcast advertisements that relate only to state or local candidates and are paid for with non-federal funds, how should such ads be identified following section 130.031.9, RSMo?

Section 130.031.9 states that "any broadcast station transmitting any matter relative to any candidate for public office or ballot measure as defined by this chapter shall identify the sponsor of such matter as required by federal law." The subsection was originally passed in 1982 and the last amendment was passed in 1999. This section of law refers to the Federal broadcasting law for identification. Section 73.1212 of the Federal Code states that "...broadcast shall announce (1) that such matter is sponsored, paid for or furnished ... and (2) by whom or on whose behalf such consideration was supplied." This law has not changed the notice requirements, and the law as it affects Missouri state candidates has not changed.

The changes in law enacted by the Bi-partisan Campaign Reform Act of 2002 refers to Federal candidates and the section dealing with broadcast identification deals only with Federal candidates.

Sincerely,

R. F. Connor
Executive Director

RFC:bd

NOTICE

Anyone examining this advisory opinion should be careful to note that an opinion of the Missouri Ethics Commission deals only with the specific request to which the opinion responded and only as to the law as it existed at the date of the response and cannot be relied upon for any other purpose or in any other manner.