



MISSOURI ETHICS COMMISSION
NON-COMMITTEE EXPENDITURE REPORT
 INSTRUCTIONS ON REVERSE SIDE

N240179

1. REPORT DATE
 10/29/24

2. FUNCTION OF REPORT (CHECK ONE)
 INDEPENDENT EXPENDITURE STATEMENT (S-1) OR
 INTERNAL DISSEMINATION REPORT (S-2)

RECEIVED
 OFFICE USE ONLY
 OCT 30 2024
 BY: In-person

3. NAME OF PERSON OR ENTITY MAKING EXPENDITURE(S)
 Vitae Foundation

4. MAILING ADDRESS
 ADDRESS: 1731 Southridge Drive, Suite D
 CITY / STATE / ZIP: Jefferson City, MO 65109

5. TELEPHONE NUMBER
 573-634-4316

6. TYPE OF ELECTION (CHECK ONE)
 PRIMARY GENERAL SPECIAL CAUCUS

7. DATE OF ELECTION
 November 5, 2024

8. TYPE OF REPORT (CHECK ONE)
 INITIAL REPORT REPORT WITHIN 14 DAYS OF ELECTION ADDITIONAL REPORT OTHER

9. NAME OF CANDIDATE OR BALLOT MEASURE	10. OFFICE SOUGHT AND/OR POLITICAL SUBDIVISION	11. CHECK ONE		12. PAYEE NAME AND ADDRESS	13. NATURE AND PURPOSE OF EXPENDITURE	14. DATE MADE	15. AMOUNT
		SUPP	OPP				
Amendment 3			✓	Strategic Media 7669 Stagers Loop Delaware, OH 43015	Broadcast Placement of Vote No ad	10/21/24	\$250,000
Amendment 3			✓	The Strategy Group 7669 Stagers Loop Delaware, OH 43015	Production of an ad changed into vote no on 10/21	8/20/24	\$10,257.78
Amendment 3			✓	James Anderson	Acting fee	9/5/24	\$1,800
Amendment 3			✓	Baselice & Assoc PO Box 50238 Austin, TX 78763-0238	MO voter survey of ads not Vote No	10/3/24	\$28,649

16. TOTAL EXPENDITURES MADE (TOTAL COLUMN 15) \$ 290,706.78

17. VERIFICATION: I CERTIFY THAT THIS REPORT IS TRUE AND COMPLETE M.E.C. ID NO. _____

SIGNATURE OF PERSON MAKING THE EXPENDITURE(S) OR AN AUTHORIZED AGENT
Rebecca J. Staker

DATE
 10/29/2024