

BEFORE THE
MISSOURI ETHICS COMMISSION

Filed

OCT 24 2025

Missouri Ethics
Commission

MISSOURI ETHICS
COMMISSION,

Petitioner,

v.

DDI MEDIA,

Respondent.

Case No. 24-0084-I(B)

**JOINT FINDINGS OF FACT,
CONCLUSIONS OF LAW, AND ORDER**

The Missouri Ethics Commission ("MEC"), together with DDI Media ("Respondent"), collectively the "parties" jointly stipulate and consent to action as set forth here (the "agreement").

Respondent acknowledge its right to have this agreement reviewed by counsel. Respondent further acknowledge it has received actual notice of the legal complaint filed by the MEC in this case, have reviewed the contents of the Complaint, and submits to the jurisdiction of the Missouri Ethics Commission.

Respondent further acknowledge it is aware of the various rights and privileges afforded by law, including but not limited to: the right to appear and be represented by counsel at a hearing before the MEC; the right to have all allegations against Respondent proven upon the record by competent and substantial evidence; the right to cross-examine any witnesses appearing at the hearing against Respondent; the right to present evidence on Respondent's behalf at the hearing; and the right to a decision upon the record of the hearing. Being aware of these rights,

Respondent knowingly and voluntarily waives each one of these rights and freely enters into this agreement and agrees to abide by its terms.

I.

The parties mutually agree and stipulate, subject to adoption by the Missouri Ethics Commission, the following shall constitute the Findings of Fact and Conclusions of Law in this matter:

FINDINGS OF FACT

1. DDI Media is a St. Louis based advertising company specializing in billboards across the Midwest region.
2. Pursuant to § 105.961, the MEC's staff investigated a complaint filed with the Commission and reported the investigation findings to the Commission.
3. Based upon the investigation report, the Commission determined there were reasonable grounds to believe violations of the law had occurred and authorized a hearing pursuant to § 105.961.3, RSMo.
4. Respondent accepted for printing and publication, and completed work on a billboard paid for by David Jansen opposing a statewide ballot measure in the November 5, 2024, general election. The paid for by disclosure read, "Paid for by Concerned MO Citizens."
5. An accurate paid for by disclosure should have read, "Paid for by David Jansen," followed by his mailing address. Respondent should have printed the correct "paid for by" disclosure information for the billboard but it did not.

CONCLUSIONS OF LAW

6. "No person shall accept for publication or printing nor shall such work be completed until the printed matter is properly identified as required." § 130.031.8, RSMo.

7. "Any person publishing, circulating, or distributing any printed matter relative to any candidate for public office or any ballot measure shall on the face of the printed matter identify in a clear and conspicuous manner the person who paid for the printed matter with the words "Paid for by" followed by the proper identification of the sponsor pursuant to this section." § 130.031.8, RSMo.

8. "[P]rinted matter' shall be defined to include any pamphlet, circular, handbill, sample ballot, advertisement, including advertisements in any newspaper or other periodical, sign, including signs for display on motor vehicles, or other imprinted or lettered material[.]" § 130.031.8, RSMo.

9. Section 130.031.8, RSMo, further states the following:

(4) In regard to any printed matter paid for by an individual or individuals, it shall be sufficient identification to print the name of the individual or individuals and the respective mailing address or addresses[.]

10. There is probable cause to believe that Respondent violated § 130.031.8(4), by accepting for publishing and printing, a billboard in opposition to a ballot measure, without an accurate "paid for by" disclosure.

II.

Based on the foregoing, the parties mutually agree and stipulate, subject to adoption by the Missouri Ethics Commission, the following shall constitute the Order issued by the Missouri Ethics Commission in this matter:

CONSENT ORDER

The Missouri Ethics Commission finds probable cause to believe Respondents violated § 130.031.8(4), and pursuant to § 105.961.4, hereby **ORDERS**:

1. Respondent shall comply with all relevant sections of Chapter 130.
2. It is the order of the Missouri Ethics Commission that a fee is imposed against Respondent in the amount of \$100.00, pursuant to Section 105.961.4(6), RSMo.
3. Respondent shall be jointly and severally liable for all fees imposed under this order.

III.

1. The parties understand the Missouri Ethics Commission will maintain this agreement as an open record of the Commission.
2. This agreement does not bind the Missouri Ethics Commission or restrict the remedies available concerning any violations not expressly detailed here, including any future violations.
3. Each party agrees to pay all their own fees and expenses incurred as a result of this case, its litigation, and/or its disposition.
4. Respondent, together with its heirs, assigns, agents, representatives and attorneys, do hereby waive, release, acquit and forever discharge the Missouri

Ethics Commission, the Commission's respective members, employees, agents and attorneys including former members, employees, agents and attorneys, of, or from any liability, claim, actions, causes of action, fees, costs, expenses and compensation, including, but not limited to, any claim for attorney's fees and expenses, whether or not now known or contemplated, including, but not limited to, any claims pursuant to Section 536.087, RSMo, as amended, or any claim arising under 42 U.S.C. § 1983, which now or in the future may be based upon, arise out of, or relate to any of the matters raised in this case or its litigation or from the negotiation or execution of this Joint Stipulation. The parties acknowledge that this paragraph is severable from the remaining portions of this agreement in that it survives in perpetuity even in the event that any court or administrative tribunal deems this agreement or any portion thereof void or unenforceable.

5. This agreement shall become effective immediately upon (1) the signature of all parties; (2) adoption of the Joint Proposed Findings of Fact, Conclusions of Law by the Missouri Ethics Commission; and (3) issuance of a Final Order by the Commission, without any further action of the parties.

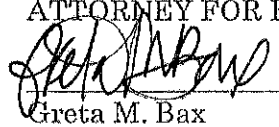
SO AGREED:

RESPONDENT DDI MEDIA


Patrick McLaughlin

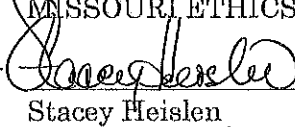
Date

ATTORNEY FOR RESPONDENT

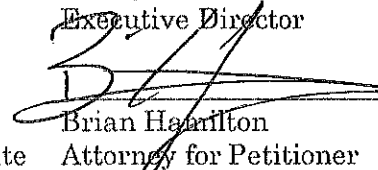

Greta M. Bax

Date

MISSOURI ETHICS COMMISSION


Stacey Heislen

Executive Director


Brian Hamilton

Attorney for Petitioner

Filed

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Commission

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CONSENT ORDER

The Missouri Ethics Commission finds probable cause to believe Respondents violated § 130.031.8(4), and pursuant to § 105.961.4, hereby **ORDERS**:

1. Respondent shall comply with all relevant sections of Chapter 130.
2. It is the order of the Missouri Ethics Commission that a fee is imposed against Respondent in the amount of \$100.00, pursuant to Section 105.961.4(6), RSMo.

SO ORDERED this 28th day of October 2025

James B. Schmitz

Jeremy Schneider, Chair
Missouri Ethics Commission